

Centrepoint Signages and Wayfinding

Progress presentation

Centrepont : A shopping mall
Which is more than a shopping mall

Representing Bangladesh

Different floors, different purpose

Communicate

Types of wayfinding

Types of wayfinding

1. Identifier

Types of wayfinding

1. Identifier

2. Directional

Types of wayfinding

1. Identifier

2. Directional

3. Informative

Types of wayfinding

1. Identifier

2. Directional

3. Informative

4. Regulatory

Types of wayfinding

1. Identifier

2. Directional

3. Informative

4. Regulatory

5. conversational







THE NEW CENTRE
OF YOUR HAPPY MOMENTS





YOU ARE ALWAYS
CONNECTED!

WE ALL LOVE SHOPPING!
(NOT GONNA LIE)



WHAT YOU LOOKING FOR
ARE ALL HERE



COFFEE-ING
ALSO SOUNDS LIKE
SHOPPING!



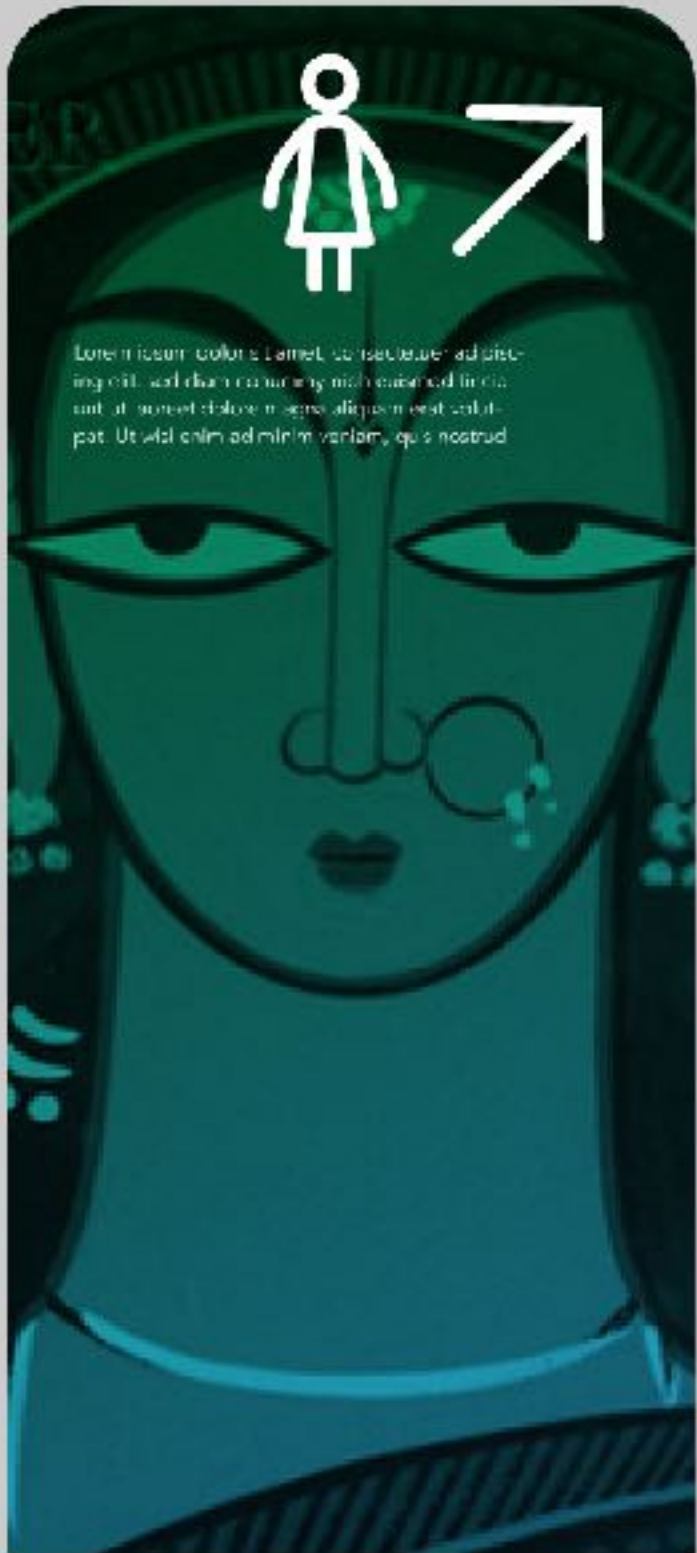
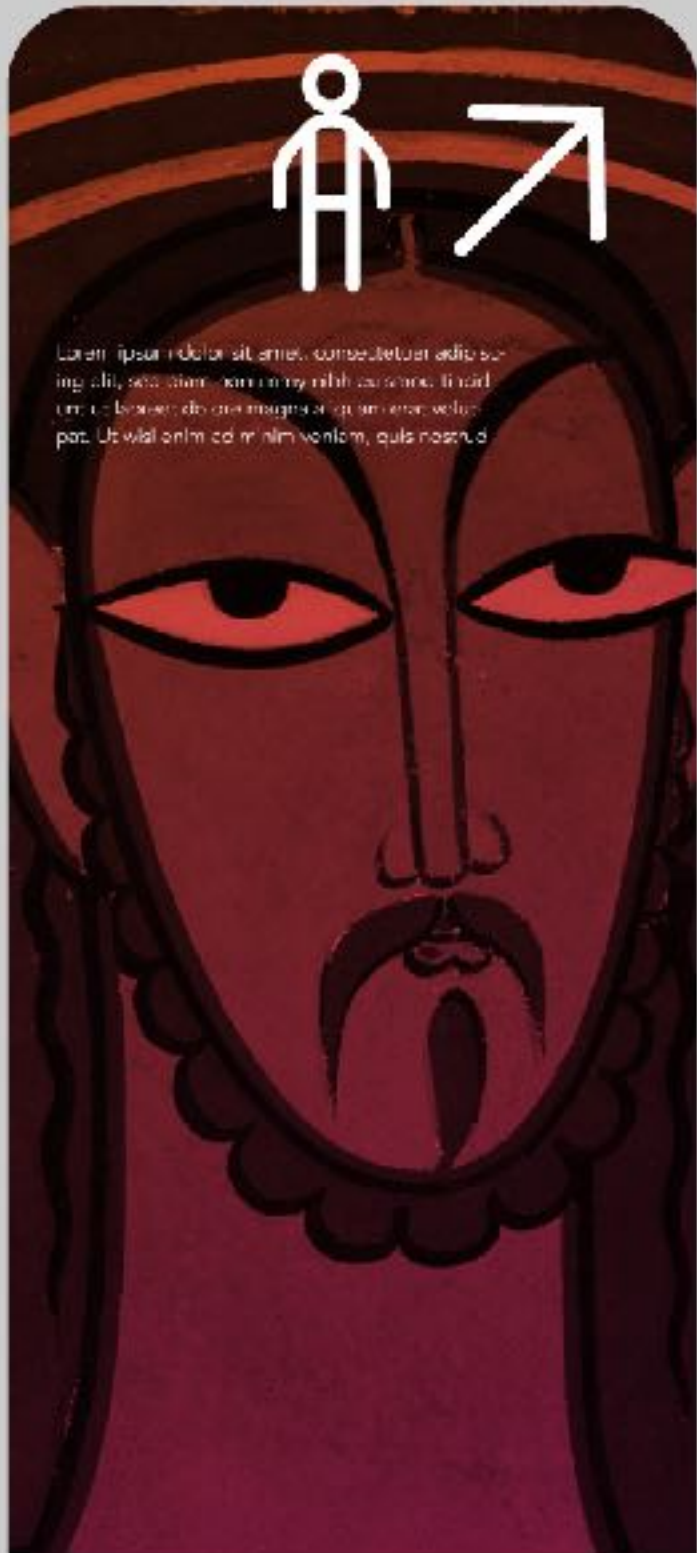
Identifier



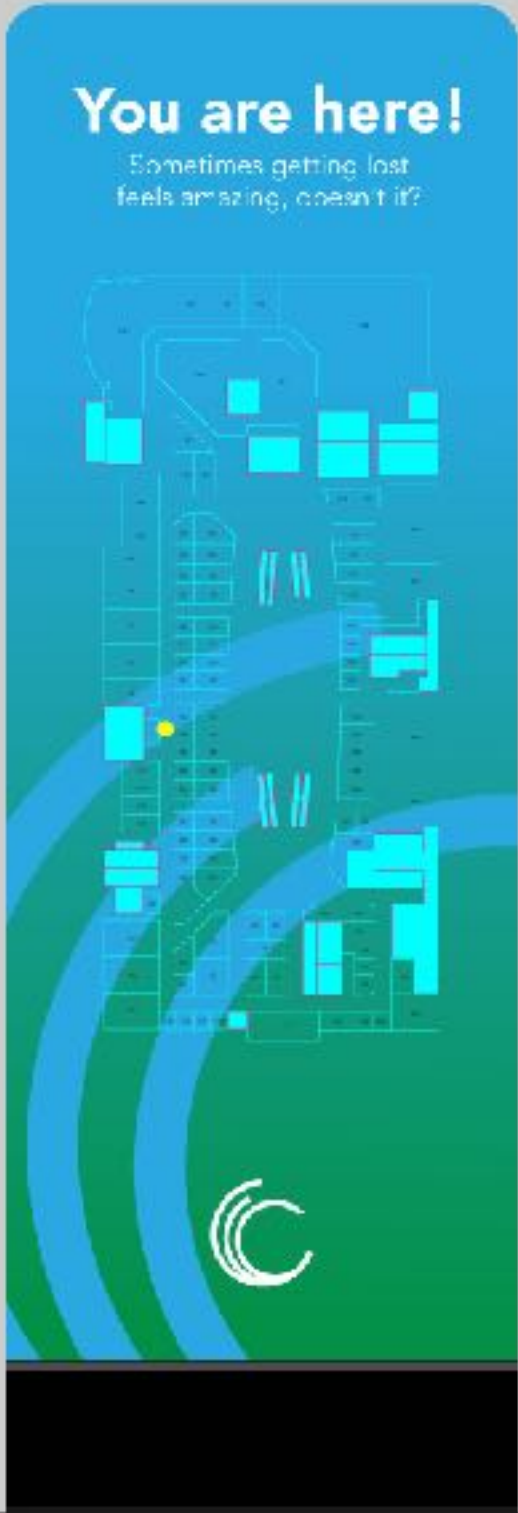
Directional



Directional

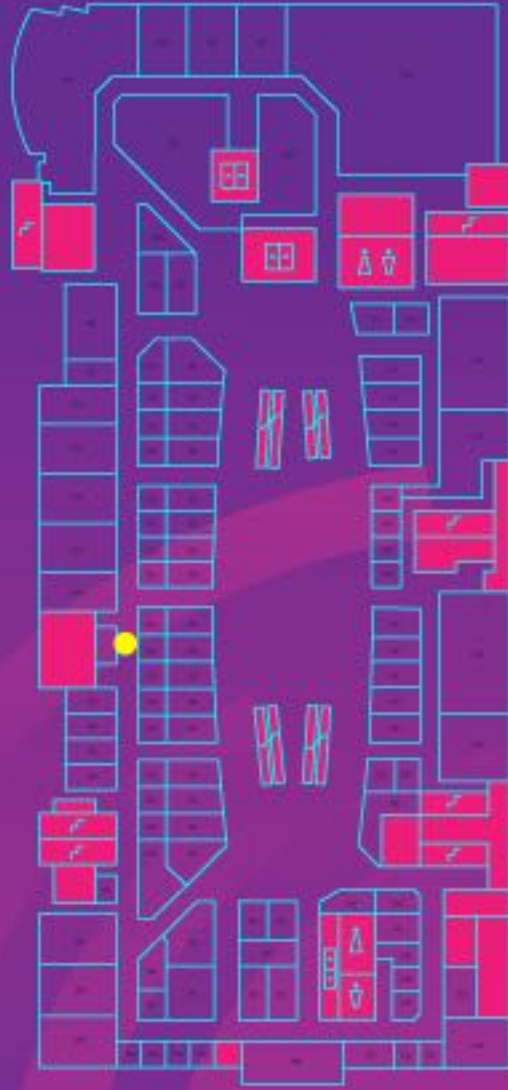


Informative and Regulatory



You are here!

Sometimes getting lost
feels amazing, doesn't it?



You are always connected!

Connect to Centrepoint Wifi,
Surf & shop!



Happy Shopping!

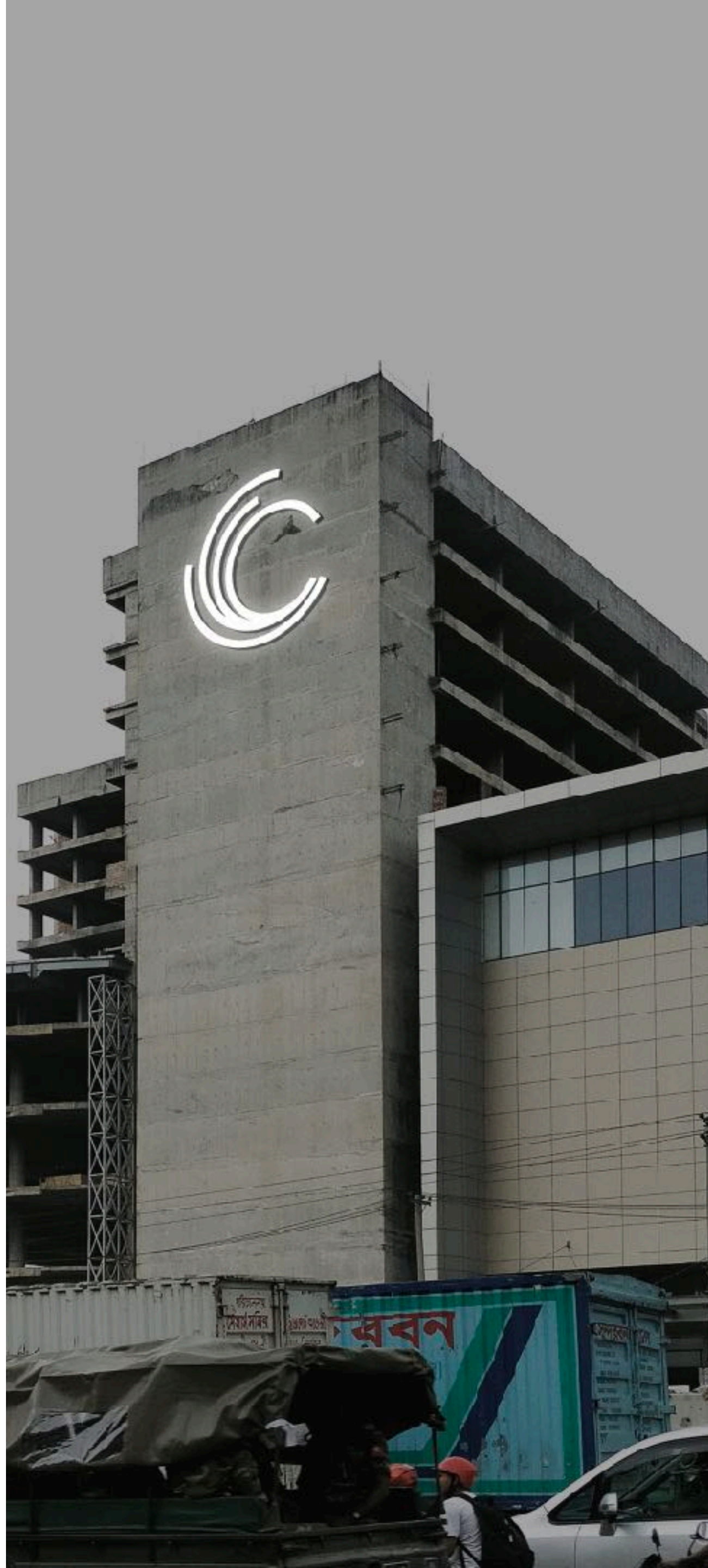
Centrepoint welcomes you
with everything you need!

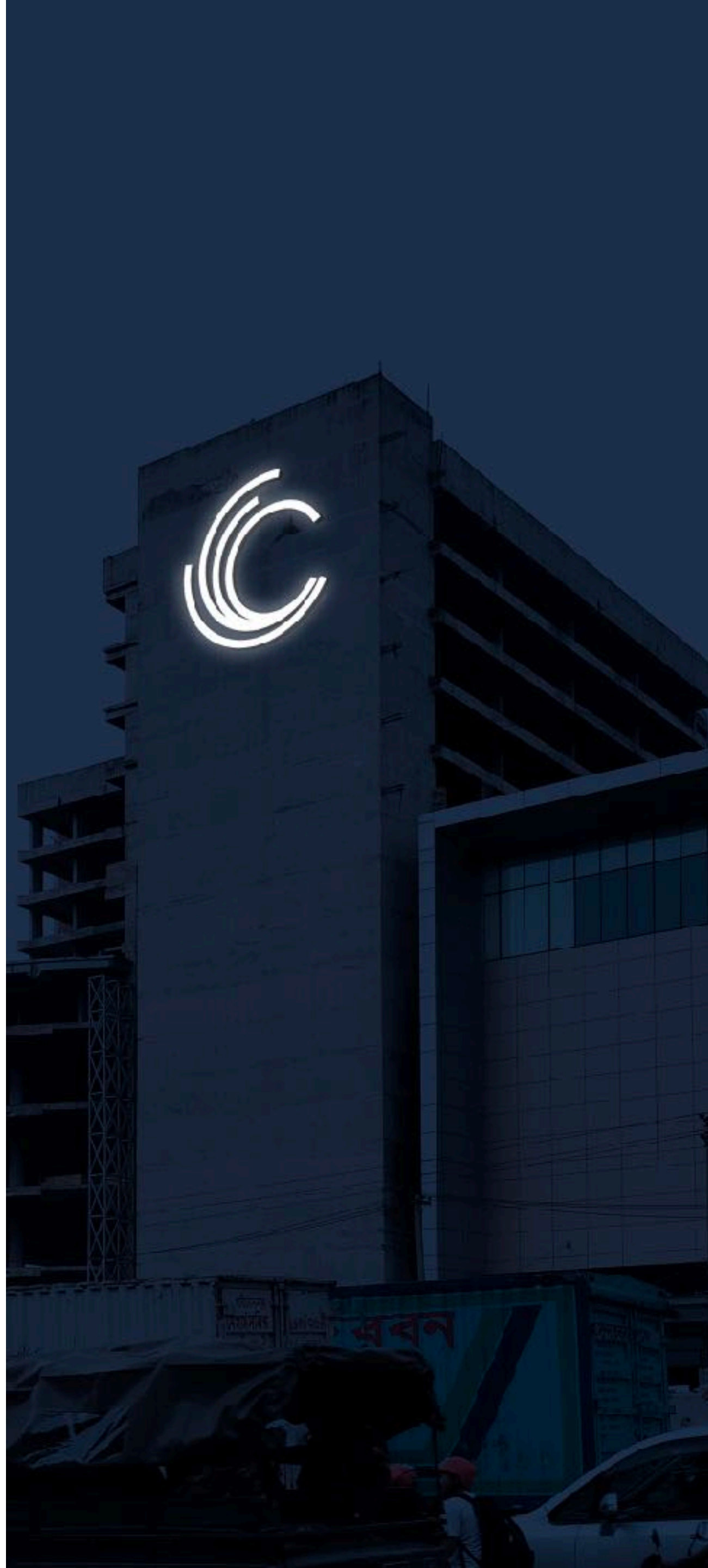


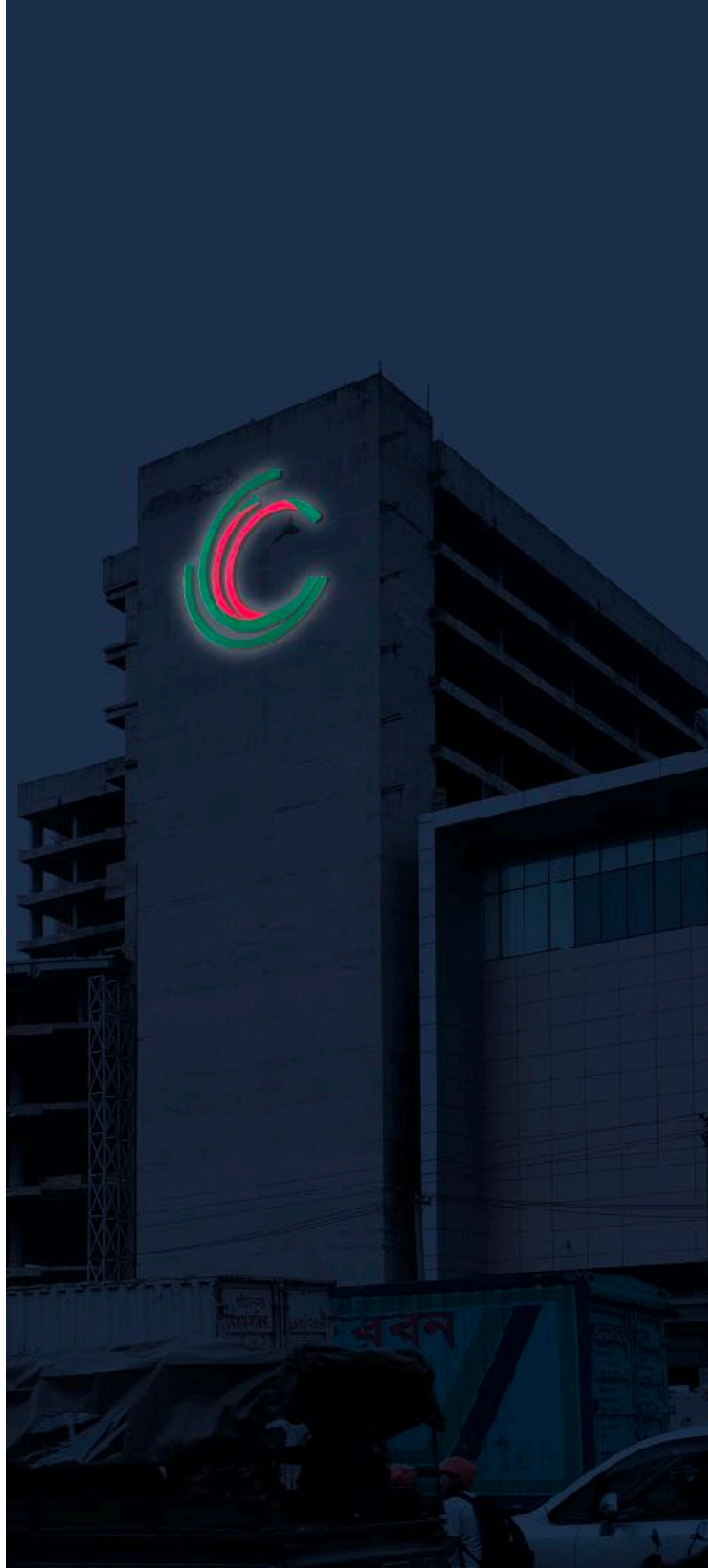
Fancy a coffee?

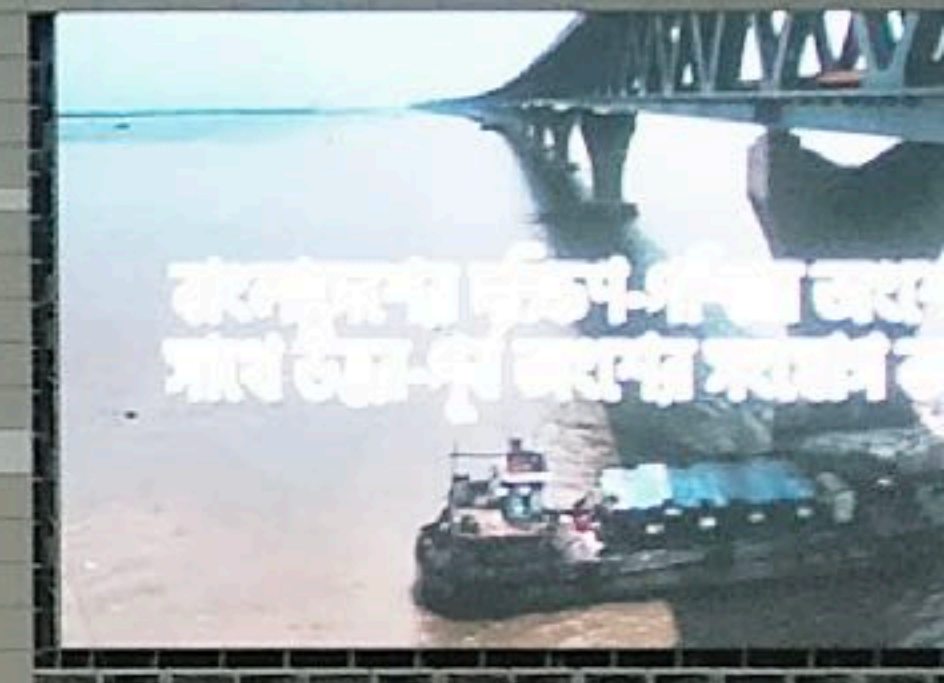
Why not, you are at the
Centrepoint food court!

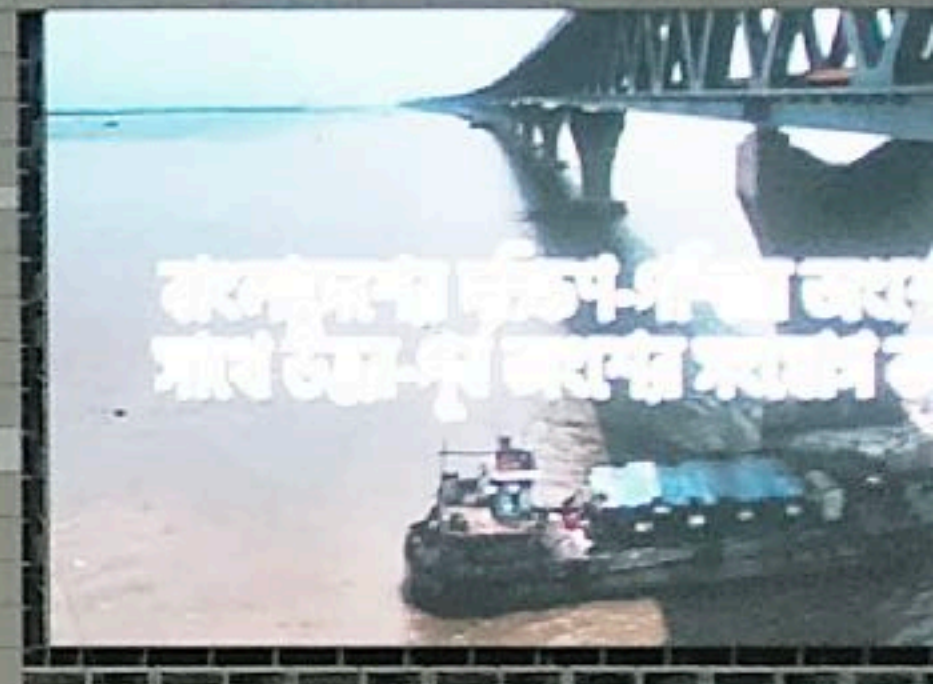


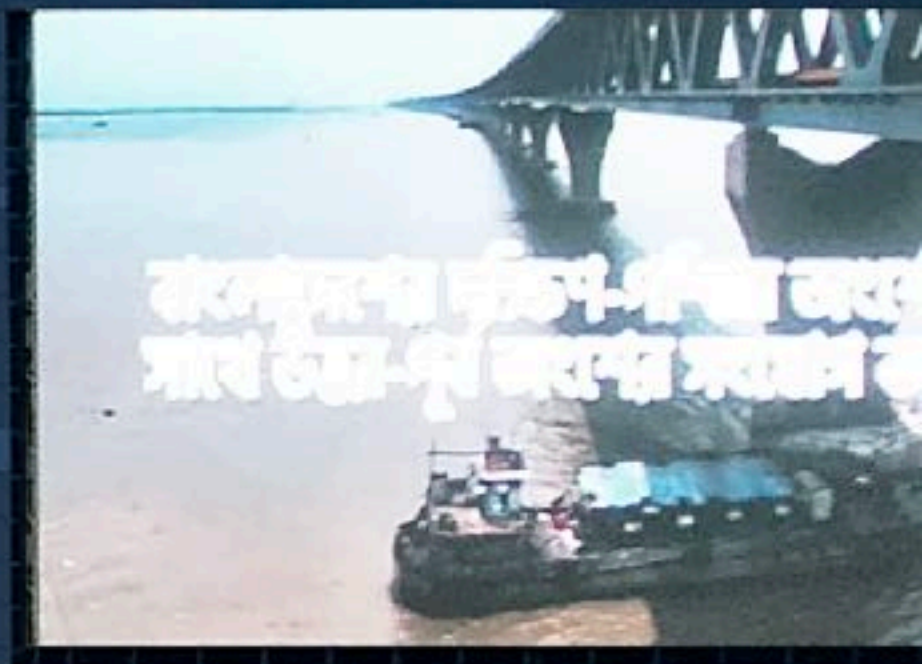


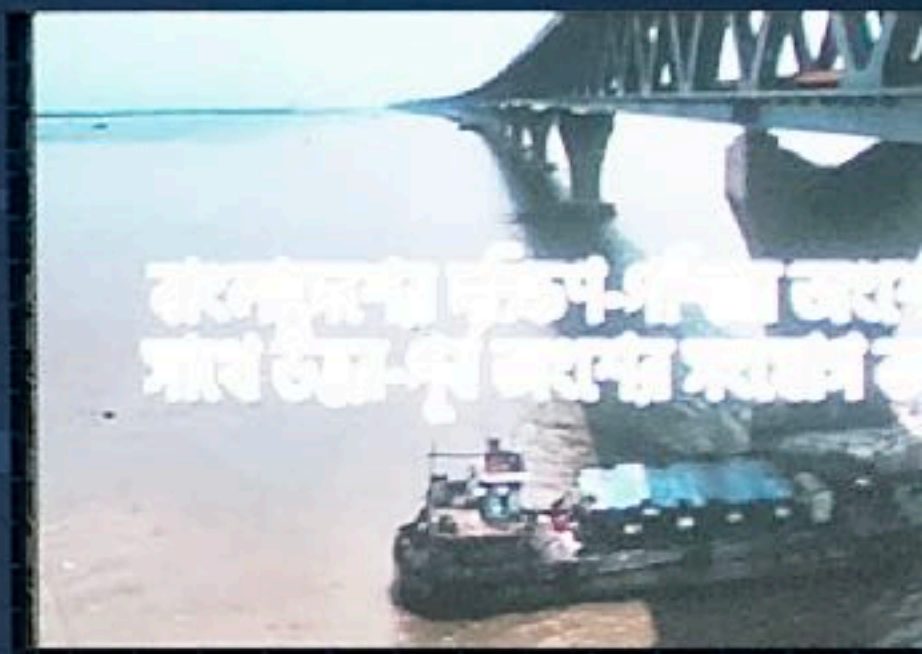


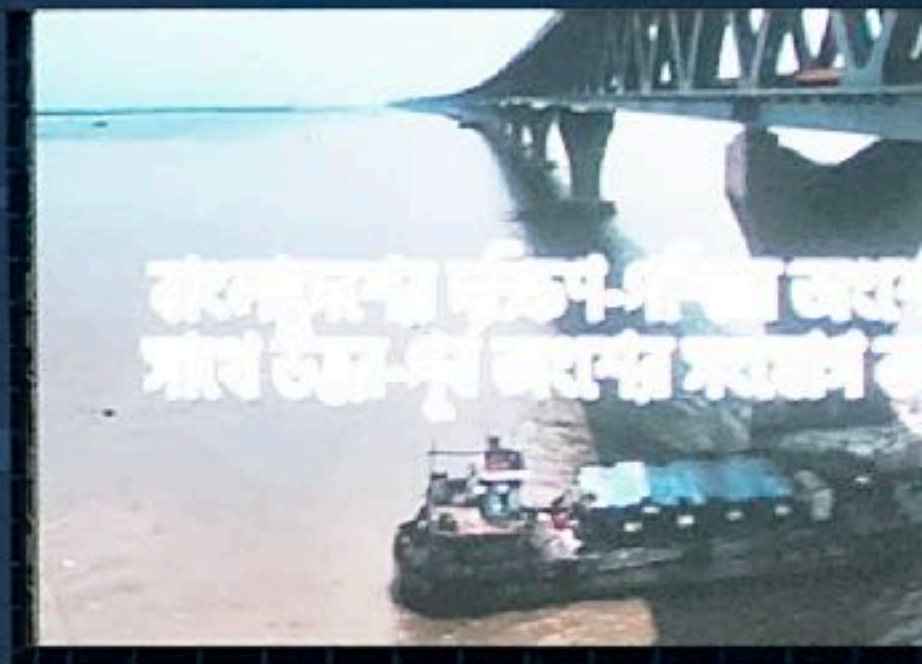














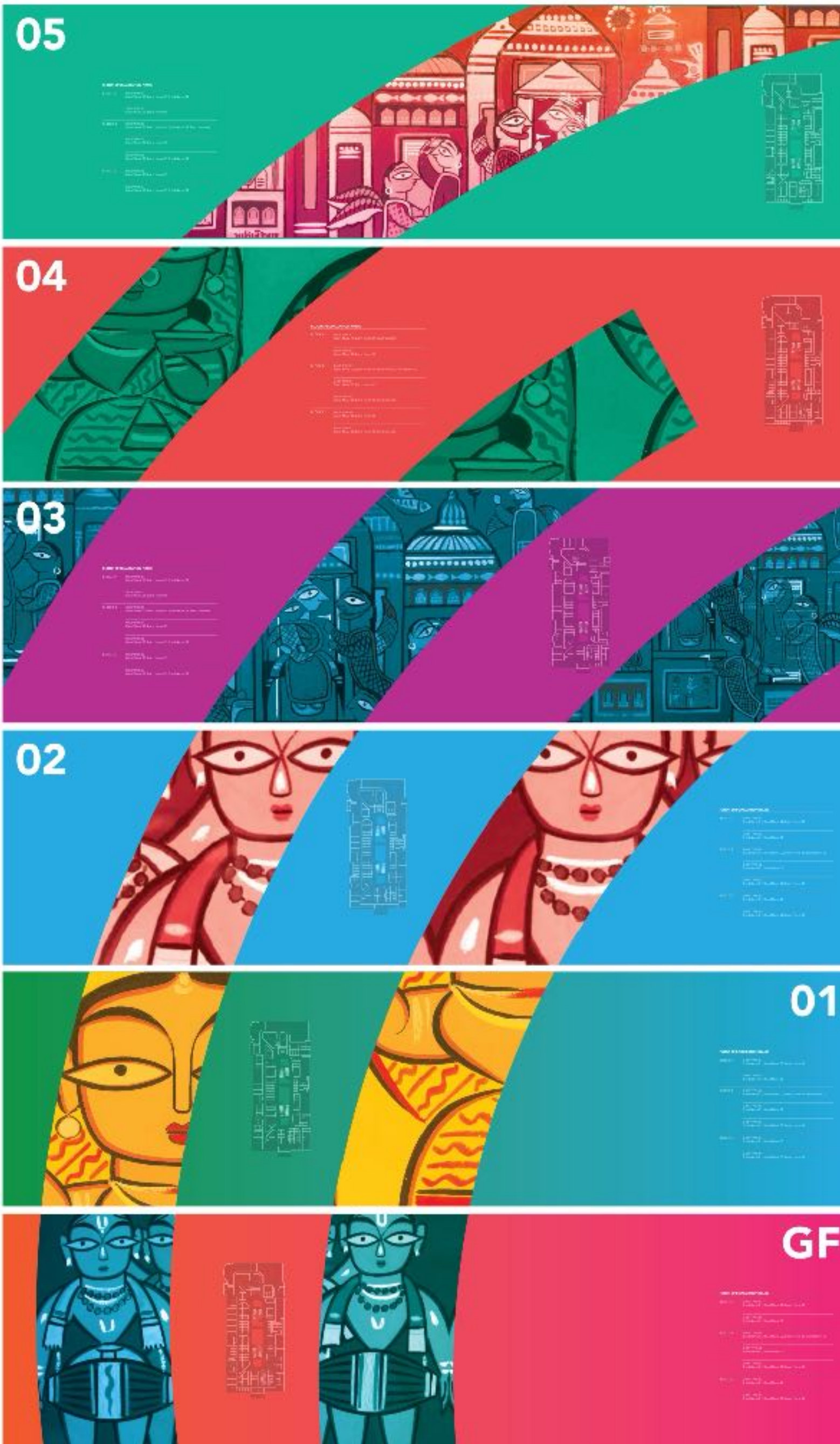


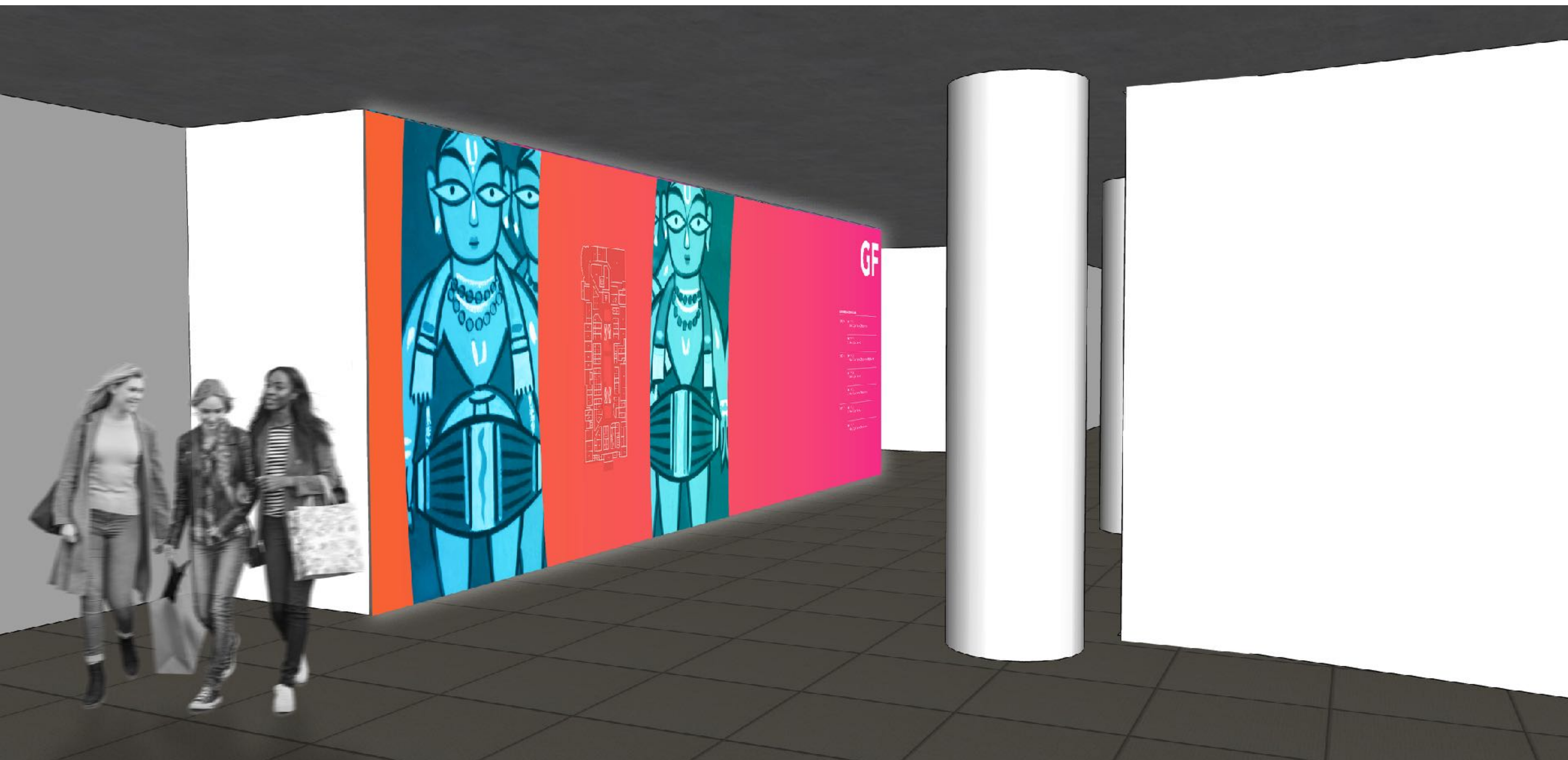












03

FLUKE BREGUARDINHA NAKK

BLOCK A: SAKI, MOTO
Pond Nam 01, Pond Nam 02, Pond Nam 03

SHORTER 01
Pond Nam 01, Pond Nam 02

BLOCK B: SAKI, MOTO
Pond Nam 01, Pond Nam 02, Pond Nam 03, Pond Nam 04

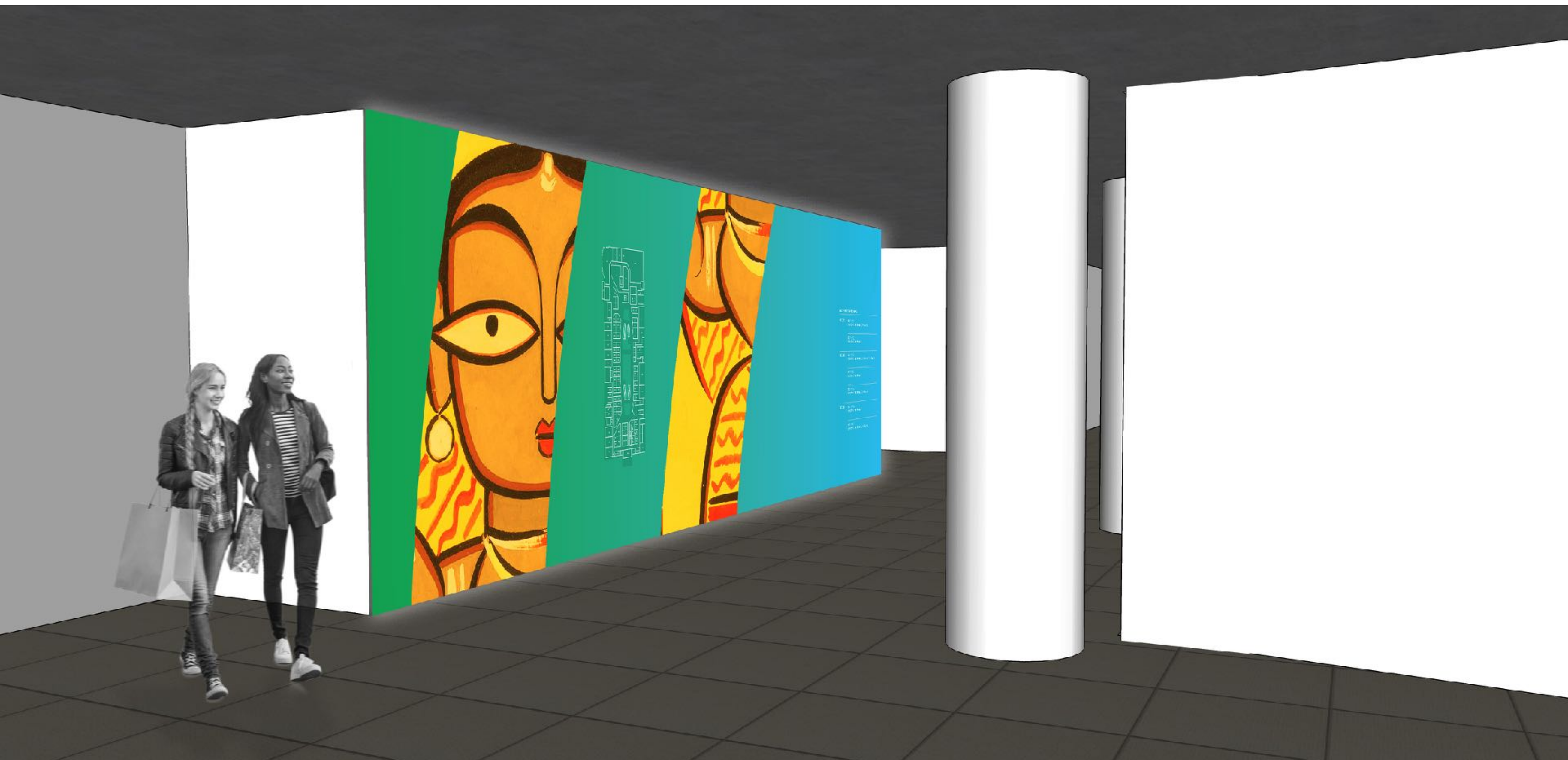
SHORTER 01
Pond Nam 01, Pond Nam 02

SHORTER 02
Pond Nam 01, Pond Nam 02, Pond Nam 03

BLOCK C: SAKI, MOTO
Pond Nam 01, Pond Nam 02

SHORTER 01
Pond Nam 01, Pond Nam 02, Pond Nam 03

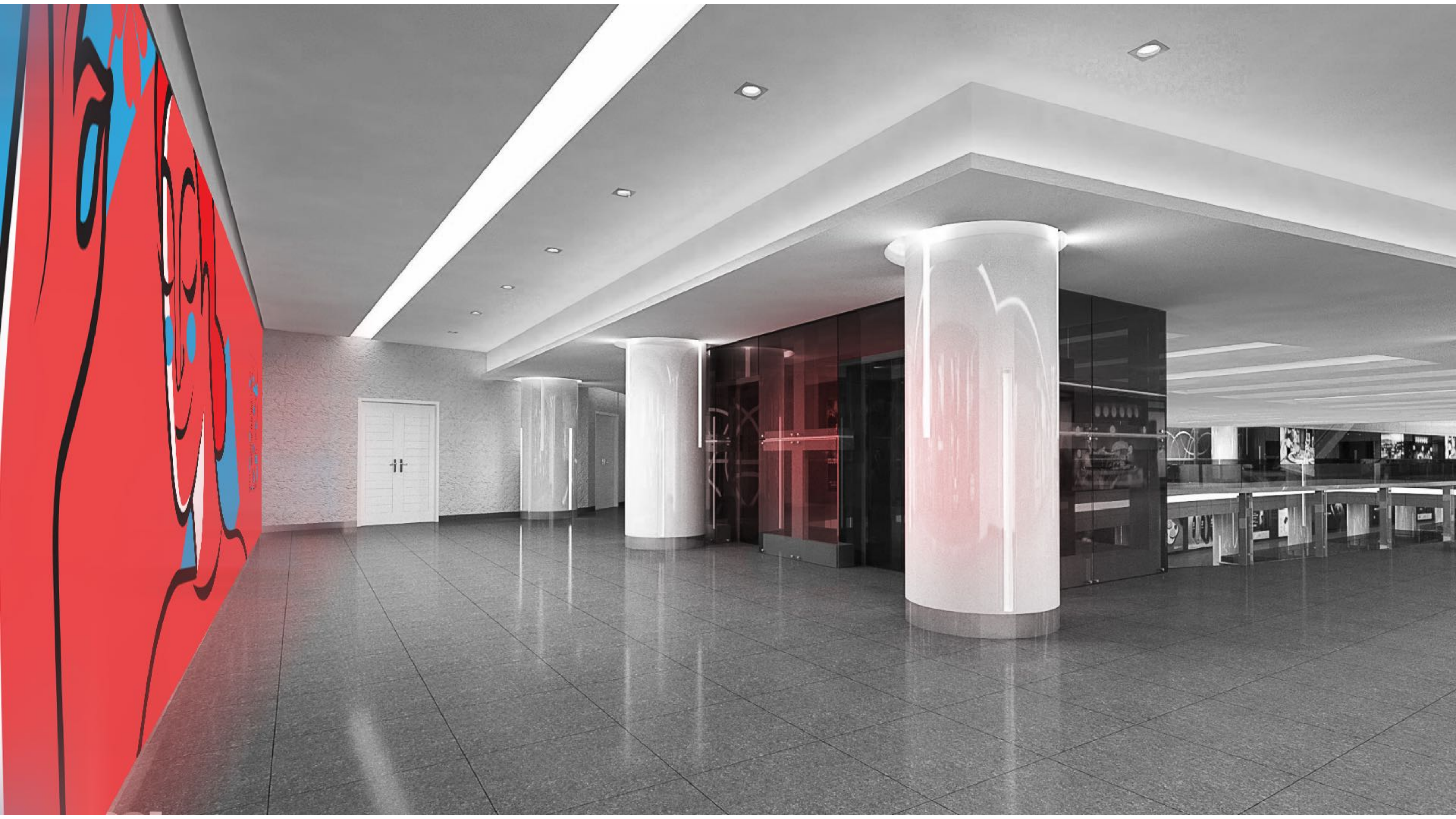




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Thank you

Concept by **LOUDWORKS**