

Rebranding Opportunities

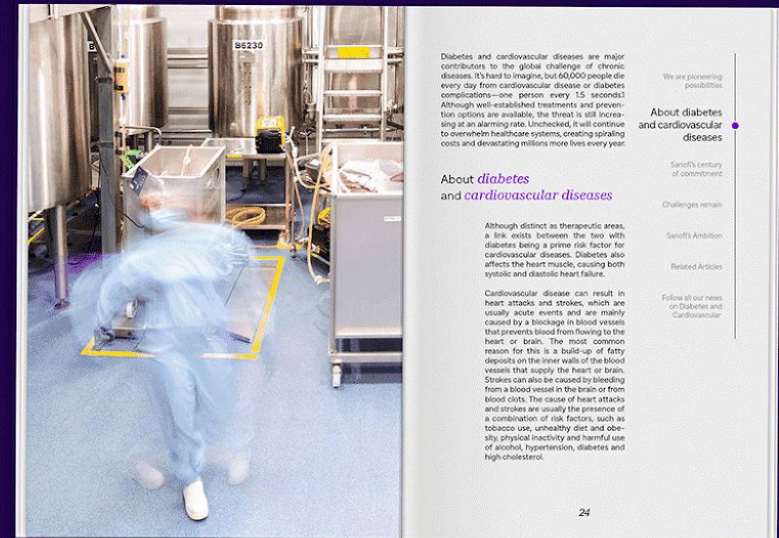
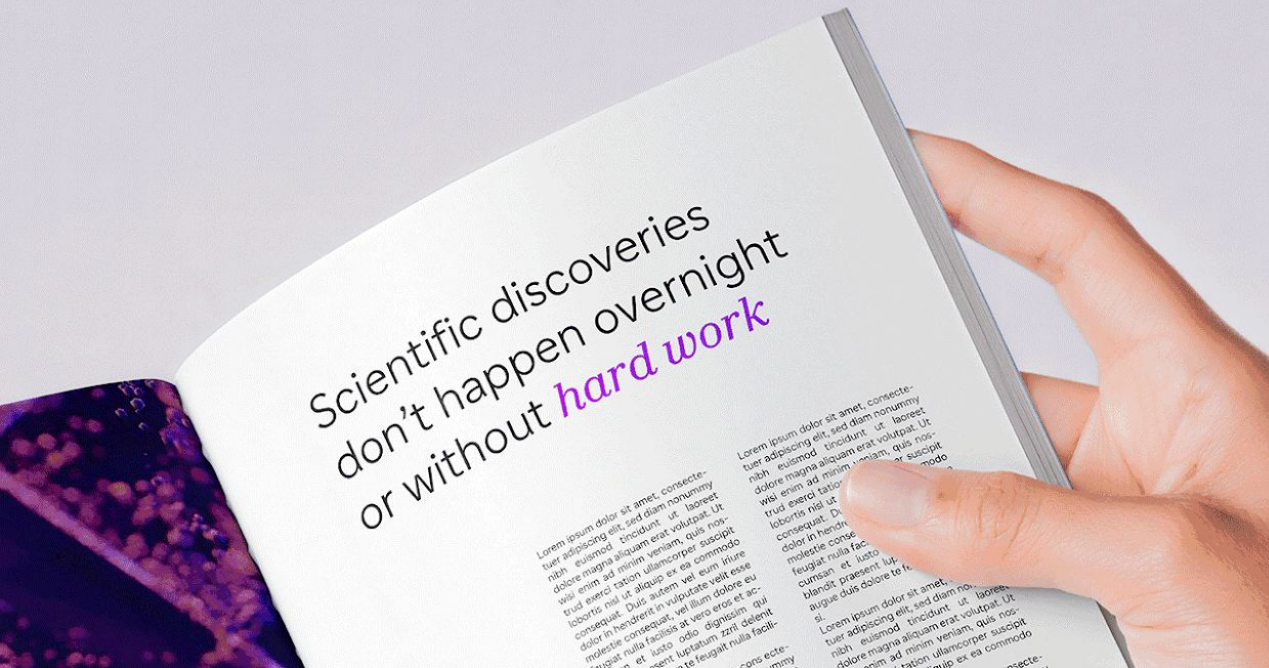
South Doc Services

Trend Analysis



sanofi

“





Connecting the dots



sanofi

*We transform
the practice
of medicine.*

sanofi



sanofi

We *never* settle



sanofi

We chase
the *miracles*
of science
to improve
people's
lives.



sanofi

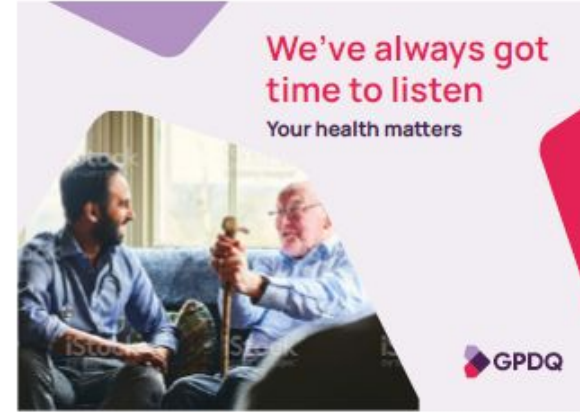


GPDPQ

Taking care of health







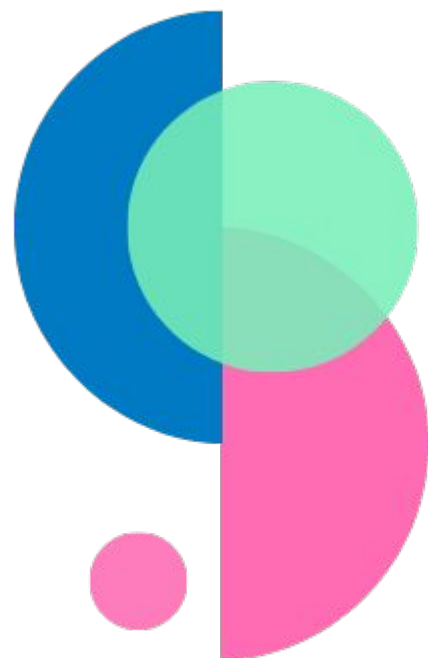
Key Findings

Simple, minimal and straightforward logos are better to identify and easy to use in online and offline marketing materials.

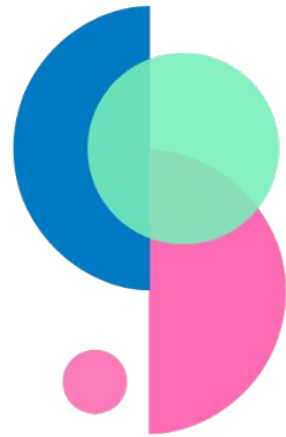
Symbolism helps to connect a brand with its services/products to the audience.

Abstract iconography can also be used as an identifier for the brand.

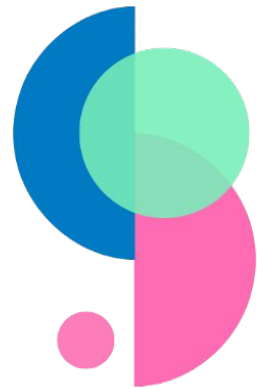
Creative Route 01



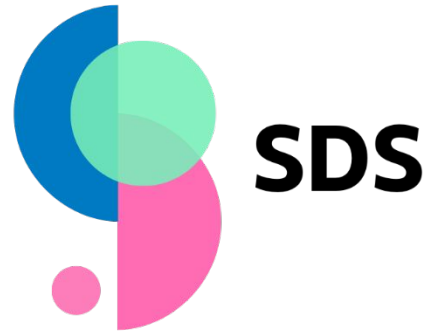




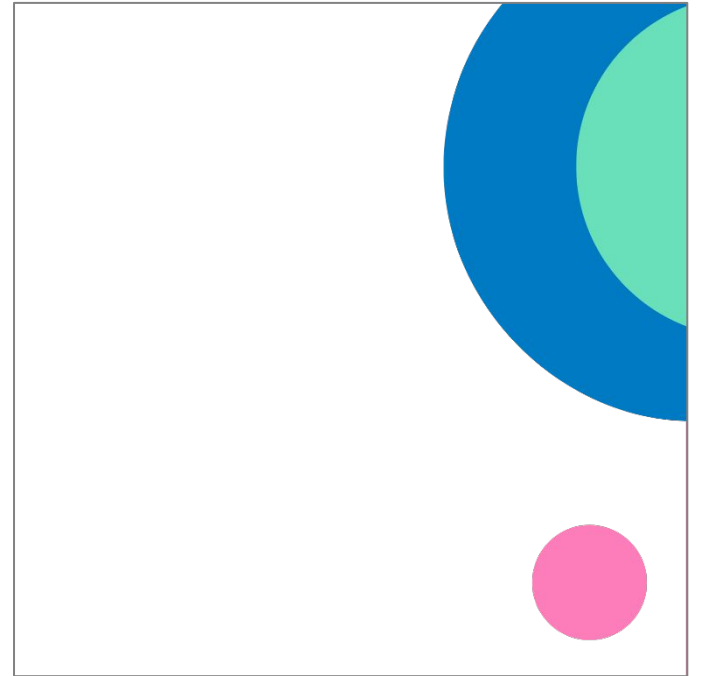
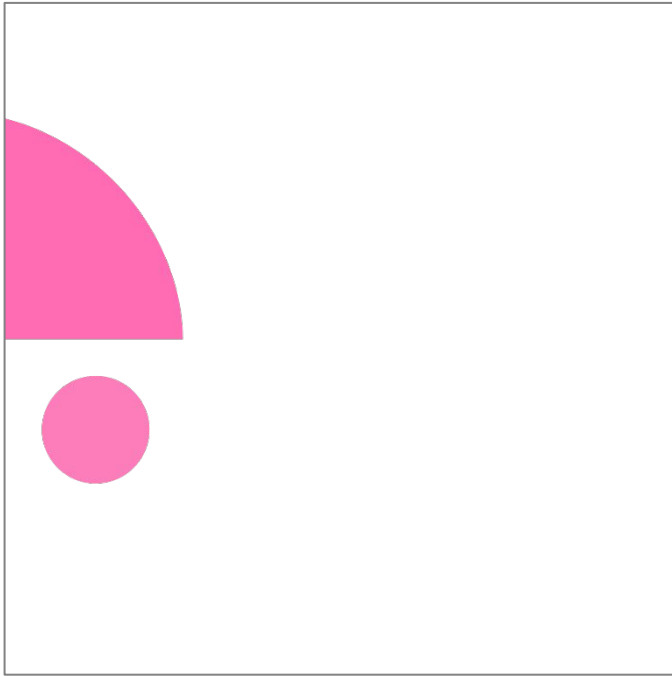
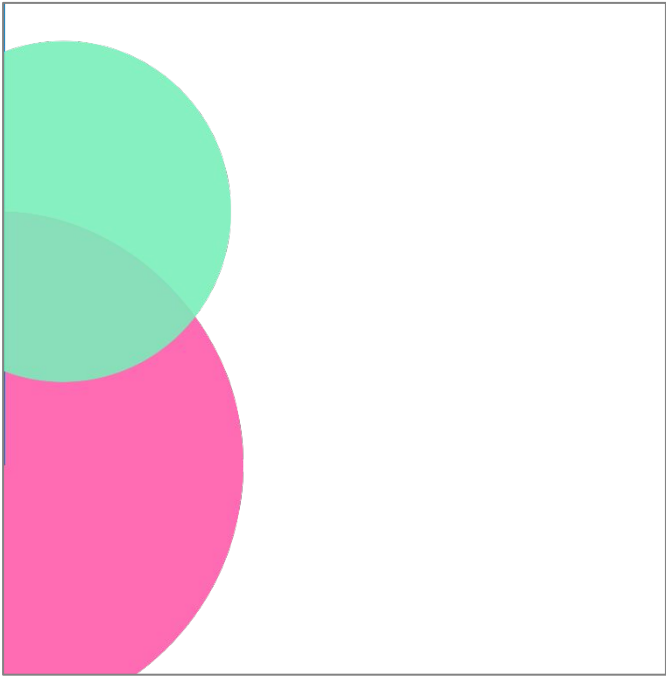
SOUTH DOC
SERVICES



Transforming
Patient Care







Font Typeface: Eastman
Grotesque

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

Jackie Heath
Associate Director
Human Resources



SOUTH DOC
SERVICES

Jackie Heath
Associate Director
Human Resources





194-196 West Heath Rd
Birmingham
B31 3HB



1 Heath Rd
Birmingham
B31 3HB





Paediatric Specialist Review

This service is designed to support GPs with care planning for patients under the age of 16 with various health concerns. This service is intended to provide advice, guidance and primary care planning for any patient who has previously seen a GP but requires a specialist or further assessment.

In addition, we facilitate prompt intervention for patients by providing direct access to secondary care paediatricians from Birmingham Children's Hospital, working in our service within primary care.

In addition, we provide GPs with the specialist clinical review of a referred patient case to provide assessment and triage options for their patients.

Alongside our specialist reviews of the patient case, we also provide face-to-face appointments where our specialists feel they can treat and support a patient directly, allowing the patient to be assessed in primary care by a secondary care specialist, bypassing the need for a hospital referral.



Paediatric Specialist Review

This service is designed to support GPs with care planning for patients under the age of 16 with various health concerns. This service is intended to provide advice, guidance and primary care planning for any patient who has previously seen a GP but requires a specialist or further assessment. In addition, we facilitate prompt intervention for patients by providing direct access to secondary care paediatricians from Birmingham Children's Hospital, working in our service within primary care. In addition, we provide GPs with the specialist clinical review of a referred patient case to provide assessment and triage options for their patients.

Alongside our specialist reviews of the patient case, we also provide face-to-face appointments where our specialists hear they can treat and support a patient directly, allowing the patient to be assessed in primary care by a secondary care specialist, bypassing the need for a hospital referral.



Dietitian Services

We provide virtual review services by clinicians.
As per patient need,
diet management plans are sent
to the referring GP Practice. If required,
face-to-face appointments are arranged by the
clinician, and it takes place either at River Brook
or Spark Medical Centre.
We might also refer patients
to additional agencies.



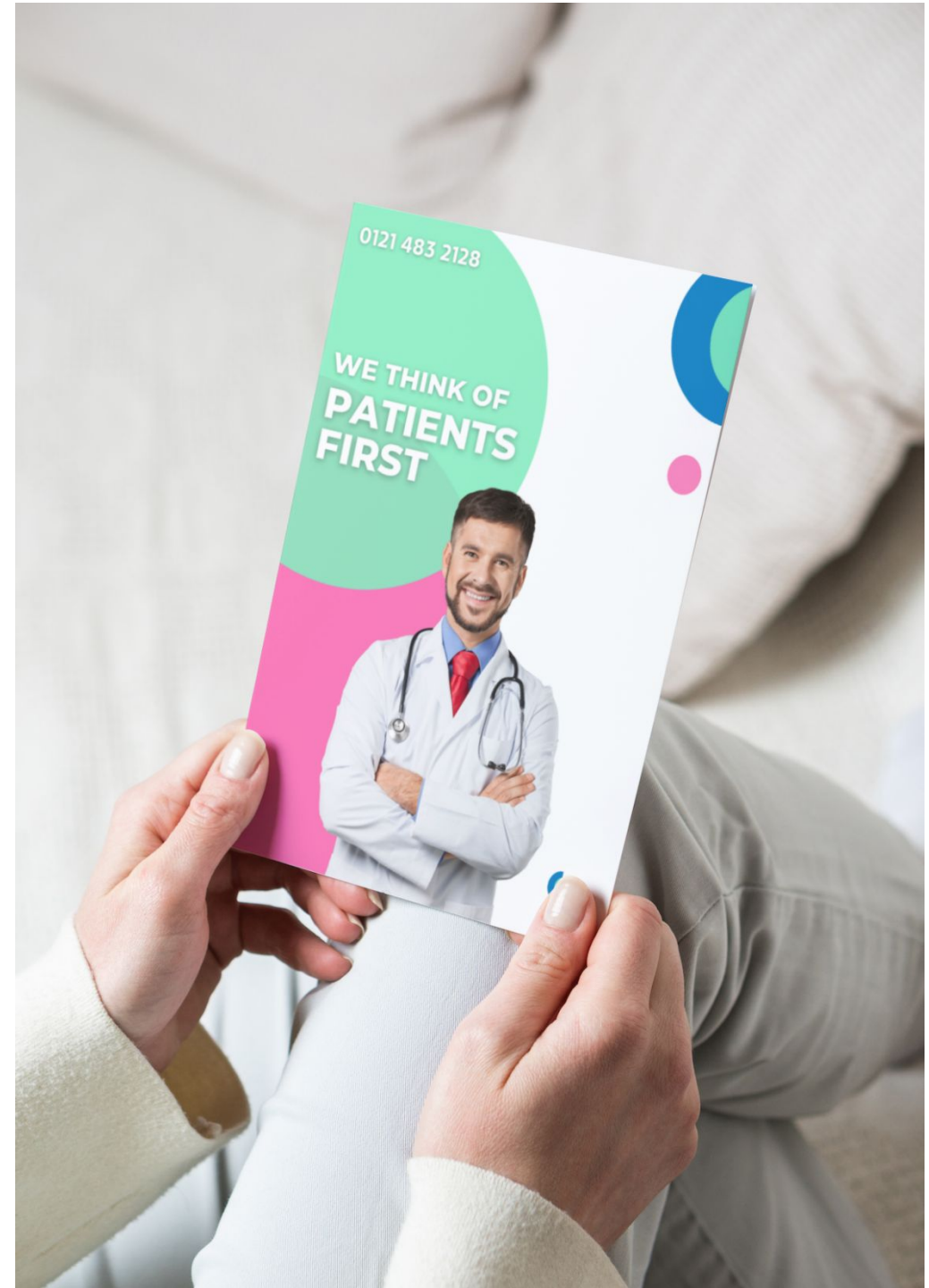
Dietitian Services

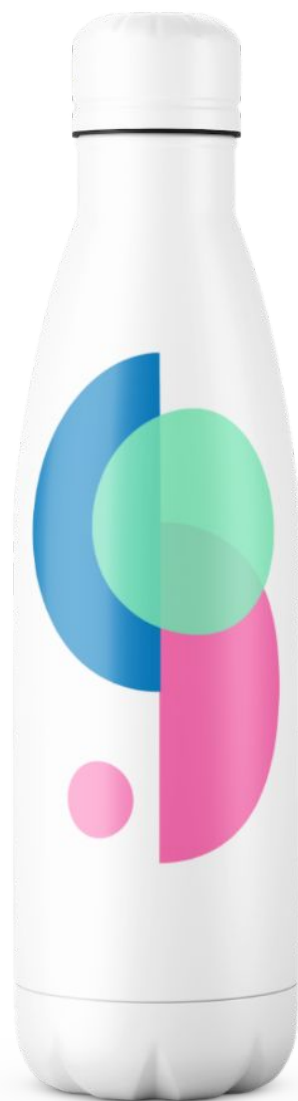
We provide virtual review services by clinicians. As per patient need, diet management plans are sent to the referring GP Practice. If required, face-to-face appointments are arranged by the clinician, and it takes place either at River Brook or Spink Medical Centre. We might also refer patients to additional agencies.



0121 483 2128

WE THINK OF
**PATIENTS
FIRST**















World Diabetes Day

14 Nov





Transforming
Patient Care in
Stockland Green
Medical Centre

To know more visit
southdocservices.co.uk



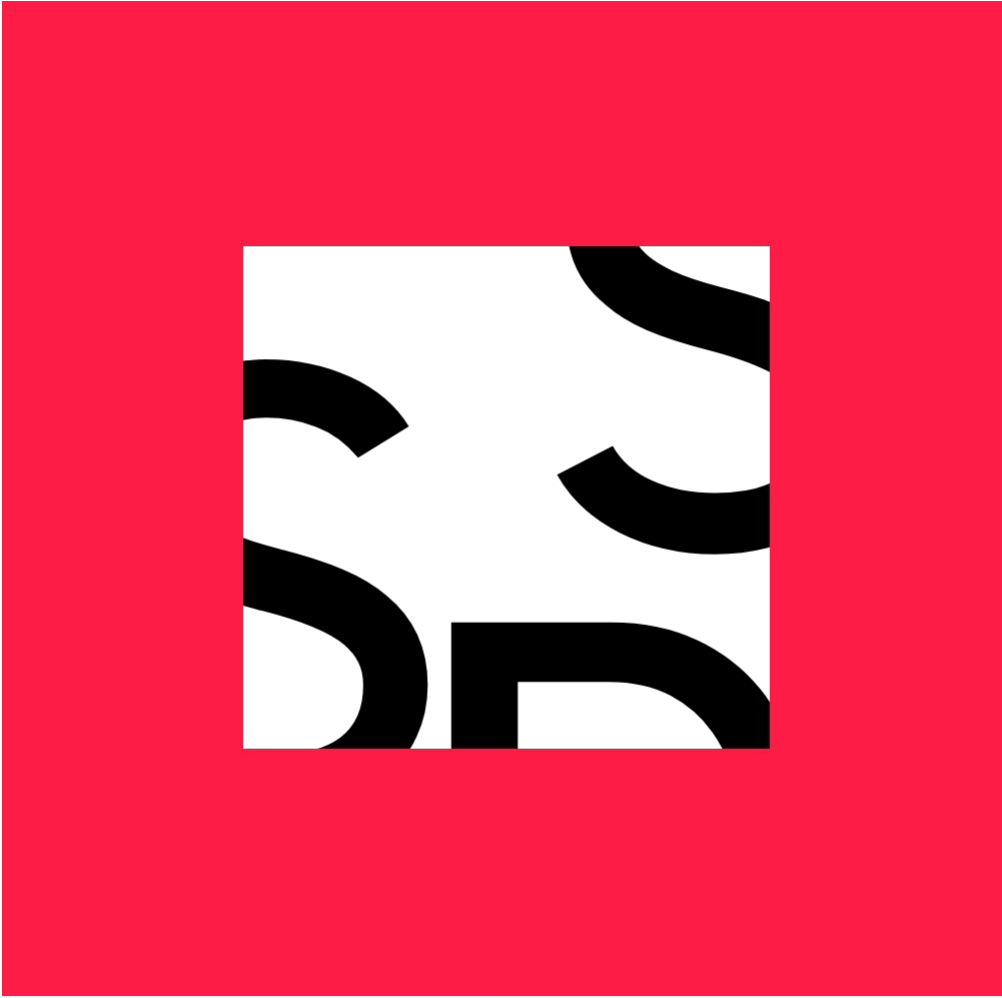


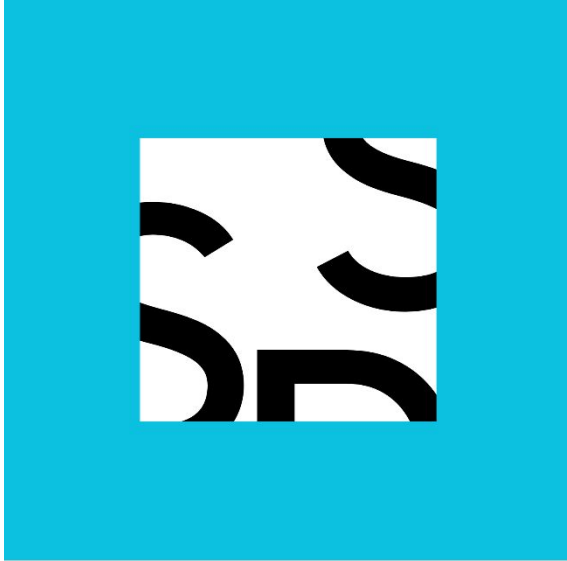




Creative Route 02





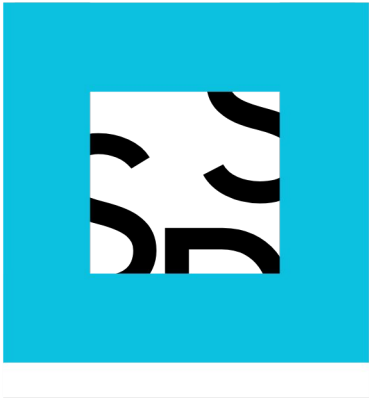




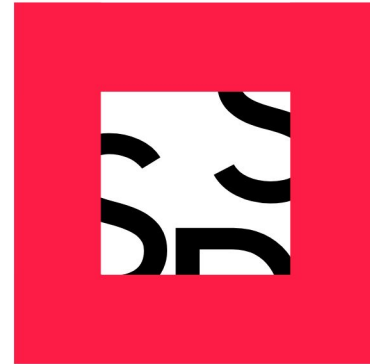
South
Doc
Services



South
Doc
Services



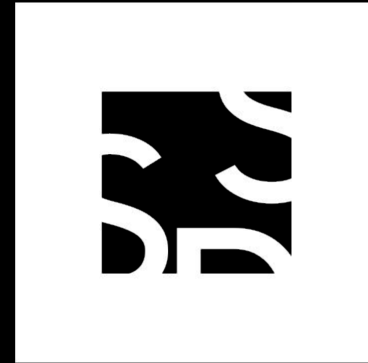
Transforming
Patient Care



Transforming
Patient Care



South
Doc
Services



South
Doc
Services



Font Typeface: Glacial Indifference

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz



Jackie Heath
Associate Director
Human Resources



South
Doc
Services

Jackie Heath
Associate Director
Human Resources





194 - 196 West Heath Rd
Birmingham
B31 3HB



Services

1st Heath Rd
Birmingham
B51 5HB



Paediatric Specialist Review
(Canal Project)

Annual Report





Paediatric Specialist Review
(Canal Project)

Annual Report



Paediatric Specialist Review

This service is designed to support GPs with care planning for patients under the age of 16 with various health concerns. This service is intended to provide advice, guidance and primary care planning for any patient who has previously seen a GP but requires a specialist or further assessment. In addition, we facilitate prompt intervention for patients by providing direct access to secondary care paediatricians from Birmingham Children's Hospital, working in our service within primary care. In addition, we provide GPs with the specialist clinical review of a referred patient case to provide assessment and triage options for their patients.

Alongside our specialist reviews of the patient case, we also provide face-to-face appointments where our specialists feel they can treat and support a patient directly, allowing the patient to be assessed in primary care by a secondary care specialist, bypassing the need for a hospital referral.



Paediatric Specialist Review

This service is designed to support GPs with case planning for patients under the age of 16 with serious health concerns. The service is intended to provide advice, guidance and primary care planning for any patient who has previously seen a GP but requires a specialist or further assessment. In addition, we facilitate prompt intervention for patients by providing direct access to secondary care professionals from Birmingham Children's Hospital, working in our service within primary care. In addition, we provide GPs with the specialist clinical review of a relevant patient case to provide assessment and triage options for their patients.

Alongside our specialist review of the patient case, we also provide face-to-face appointments where our specialists feel this can best support a patient directly, allowing the patient to be assessed in primary care by a secondary care specialist, speeding the need for a hospital referral.







Transforming
Patient Care
in Stockland Green
Medical Centre

To know more visit
southdocservices.co.uk



southdocservices.co.uk

TRANSFORMING PATIENT CARE IN RESPIRATORY ILLNESS

For further information on patient referrals
and service details please call 0121 483 2128 or
Email southdocservices@nhs.net





























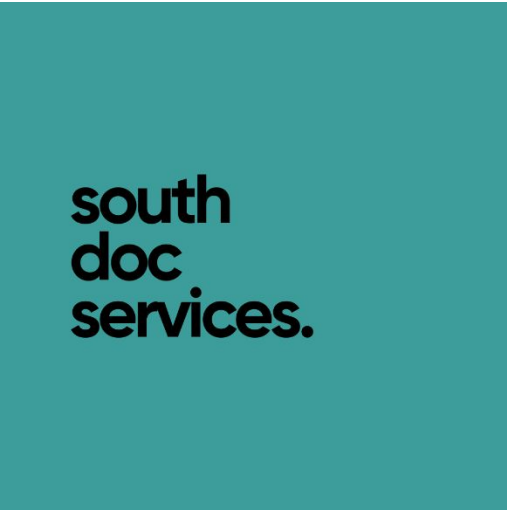


A Few Other Options

**south
doc
services.**



south
doc
services.



south
doc
services.



south
doc
services.



south
doc
services.

south
doc
services.

**south
doc
services.**

south
doc
services.

**south
doc
services.**

**south
doc
services.**
Transforming Patient Care

**south
doc
services.**
Delivering Improvements in Care

**south
doc
services.**
Transforming Patient Care

**south
doc
services.**
Delivering Improvements in Care

Font Typeface: Gilroy

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

Jackie Heath south
Associate doc
Director services.
Human
Resources

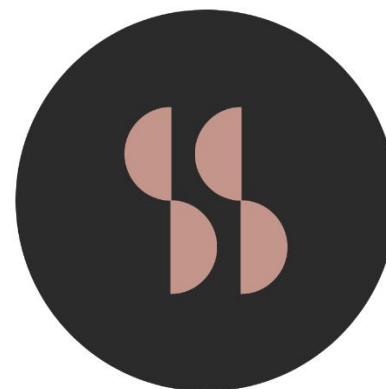
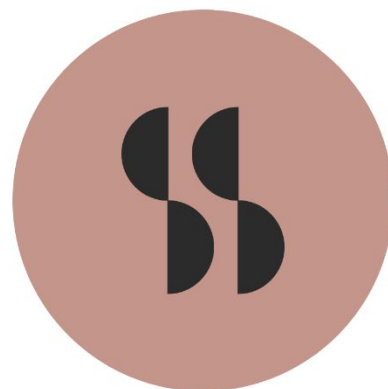
Jackie Heath south
Associate doc
Director services.
Human
Resources

south
doc
services.

194-196 West Heath Rd
Birmingham
B31 3HB









**SOUTH DOC
SERVICES**



**SOUTH DOC
SERVICES**



**SOUTH DOC
SERVICES**



**SOUTH DOC
SERVICES**

Font Typeface: Segoe UI

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

Jackie Heath
Associate Director
Human Resources



Jackie Heath
Associate Director
Human Resources





**194-196 West Heath Rd
Birmingham
B31 3HB**

